

DEC 2024

REMINDERS, RELINQUISHMENTS, AND RESOURCES

Caltrans' Outdoor Advertising (ODA) Program strives to foster transparency, provide an enhanced permitting experience, and ensure that stakeholders have easy access to information.

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PERMIT RENEWAL REMINDERS

Customers with 10 or more permits who pay annual pro-rated fees under CCR Section 2424 should have already received their 2025 permit renewal notice via email. If you haven't done so already, please add FIP_do_not_reply@dot.ca.gov to your contacts to ensure these updates don't go to your spam folder. If you did not receive the renewal notice, contact the department at ODA@dot.ca.gov or call (916) 654-6478.

Permit fees are due by December 31, 2024. Payments postmarked after this date will incur a \$100 penalty per permit.

For customers on a 5-year renewal cycle who did not pay the 2024-2028 renewals by December 31, 2023, payment must be made by December 31, 2024 to avoid losing renewal eligibility. Unpaid permits will be revoked, and the display must be removed to comply with the Outdoor Advertising Act.

When submitting payment, please make checks payable to the Department of Transportation and include your license number in the memo line for proper processing. Note: For security reasons, payments cannot be accepted via email, in compliance with the Payment Card Industry Data Security Standard. Caltrans is committed to safeguarding your financial data.

SIGN LANGUAGE: A REVIEW OF ODA LAWS AND REGULATIONS

Customary Maintenance

Display owners are required to maintain permitted displays so that they are in operable and safe condition. Customary maintenance, as outlined in California Code of Regulations (CCR) Section 2270, refers to any action taken on a permitted display to actively preserve it, in its approved physical configuration and size dimensions, for the duration of its normal life.

Under customary maintenance, a permittee is allowed to change the advertising message, add an extension (related to the advertising copy) to the outside dimension of the display for a period of up to three years, and add a light box as defined in [CCR 2242](#).

Certain activities are prohibited under customary maintenance, as they are considered to be the placement of a new display.

PROHIBITED ACTIVITIES INCLUDE:

- Raising the height of the display.
- Relocating all or part of the display.
- Adding a backup facing to a single-faced display.
- Changing the direction of a display facing.
- Increasing the dimensions of a display facing (except for temporary extensions).
- Adding illumination or a changeable message (except for light boxes).
- Upgrading materials (for example, wood to metal).
- Adding bracing or additional supports that are not part of the originally approved configuration.

These changes require a new permit application and are subject to current regulations under the Outdoor Advertising Act.





PROPERTY OWNER CONSENT FOR ODA DISPLAYS

Property owner consent is necessary for a display to be permitted, and such permits will only be valid for the duration of having the property owner's consent. If a property owner withdraws consent or a consent agreement expires, and the two parties are unable to reach a mutually agreeable extension or new terms, the display owner is obligated to remove the display.

In the event where a property owner notifies Caltrans of their revocation of consent, Caltrans will notify the display owner that their permit has been revoked due to the cancellation of consent from the property owner. Caltrans does not intervene in lease agreements between a property owner and a permittee, and only administers the permitting of ODA displays pursuant to existing federal and state regulatory framework.

RELINQUISHED ROUTE SEGMENTS

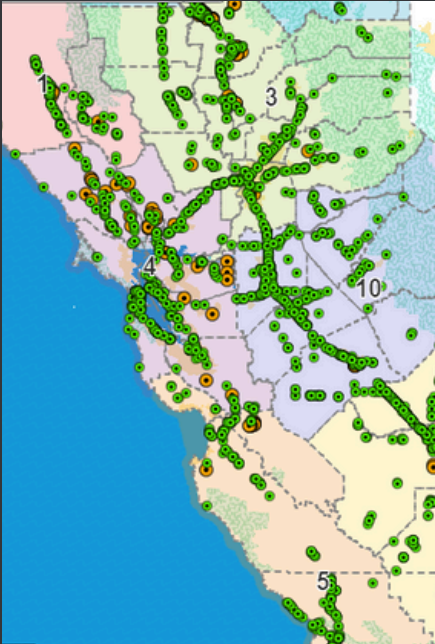
What is highway relinquishment?

Highways that are under Caltrans' jurisdiction may be relinquished to local agencies at their request and through legislative enactment. California Streets and Highways Code, Section 73 gives the California Transportation Commission responsibility to approve such transfers that convert relinquished state highways into city streets or county roads.

This relinquishment process transfers all rights, title, interest, liabilities, maintenance responsibilities, and regulatory authority from the State to the local agency.



RESOURCES



ODA MAP VIEWER

To further improve customer service, Caltrans offers an [interactive map and list of permitted displays](#). This innovative tool provides both the public and ODA customers with the ability to easily search and view data on California's active permitted displays.

With quick, user-friendly access to ODA permit data, clients can make informed decisions when submitting new applications for billboards or temporary political signs. Don't forget to take advantage of this useful tool that will help assist in identifying suitable locations for your displays.

Should you encounter any issues or need assistance, please contact the [ODA Program](#) for support.



ODA WEB PAGE

Visit the [ODA webpage](#) for the latest program updates, resources, Frequently Asked Questions, and other useful information, as we are constantly making improvements to serve the public and outdoor advertising customers.

Ensure you are using the most current [Permit Application Form \(DOT ODA-0002\)](#) as it has recently been updated. Please send all forms and applications to ODA@dot.ca.gov.

[Click here to unsubscribe](#) if you are no longer engaged in the business of outdoor advertising and would like your email address removed from future correspondence. Please include the word "Unsubscribe" in the subject line.